



*MiniMaid*  
PAPER PLATES



DISPOSABLE &  
BIODEGRADABLE  
**TABLEWARE**



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## About us **MiniMaid paper plates**

Founded in 1986, Mini-Maid is a leading supplier of paper plates in Europe. Our office and production plant is situated in Terjärv, Finland. We are a privately held family business with strong values and traditions.

For almost 30 years, we have provided our customers with first class service and quality. Over 90% of our production is exported to some 20 countries. Our products are FSC® or PEFC-certified.

# We have Experience



## Since 1986 The journey begins

**Karl-Gustav Grahn** and Christian Fredman bought their first Peerless P-34 paper plate machine and a year later the first 15 cm (6") paper plates were produced. Thanks to Christian Fredmans old export contacts, plates were soon exported to Sweden, Denmark and the United Kingdom.

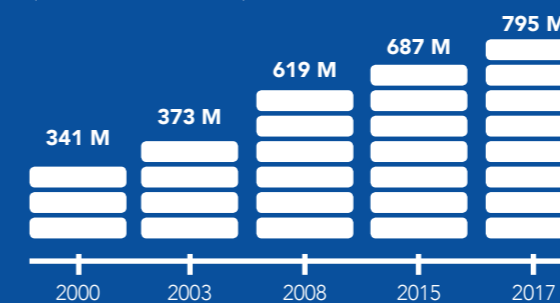


## Capacity matters Bigger is better

**We are number one in north Europe**, producing over 1 billion plates per year. Our factory is equipped with top of the line machinery and the highly automated production process guarantees reliability and flexibility. Big or small orders, we handle them all with the same efficiency.

## Plates produced per year

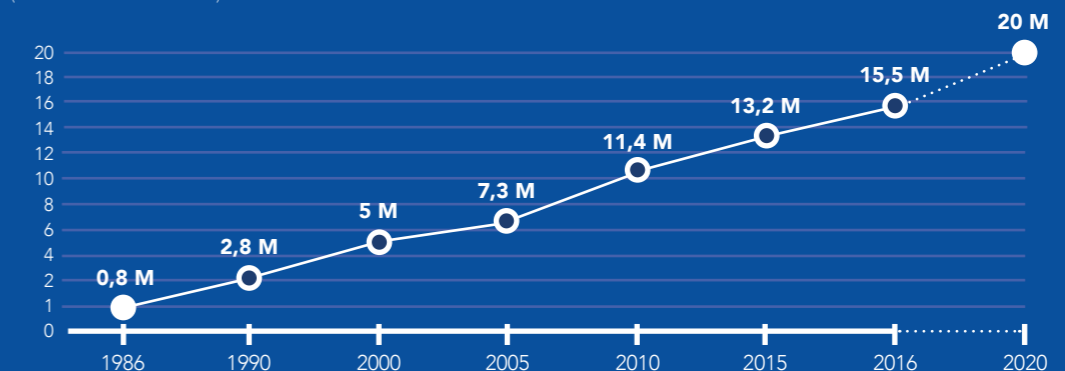
(IN MILLIONS OF PLATES)



We have worked hard for a long time to achieve the quality & capacity of today

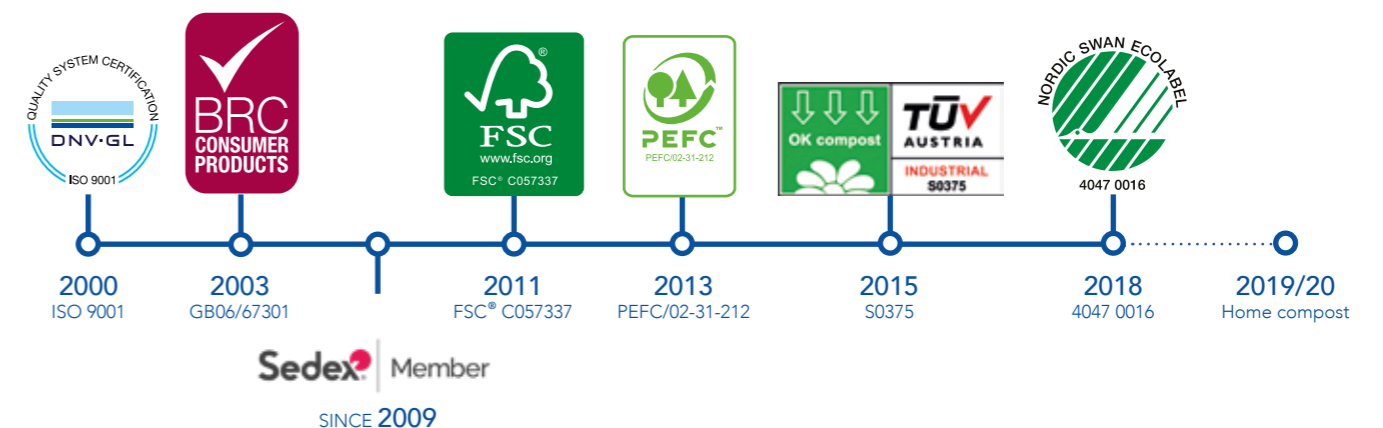
## Annual turnover

(IN MILLIONS OF EUROS)



## Our certifications

All our raw material comes from certified, sustainably managed sources. All our products are 100% food-safe and quality-tested.



our  
service

# Private label

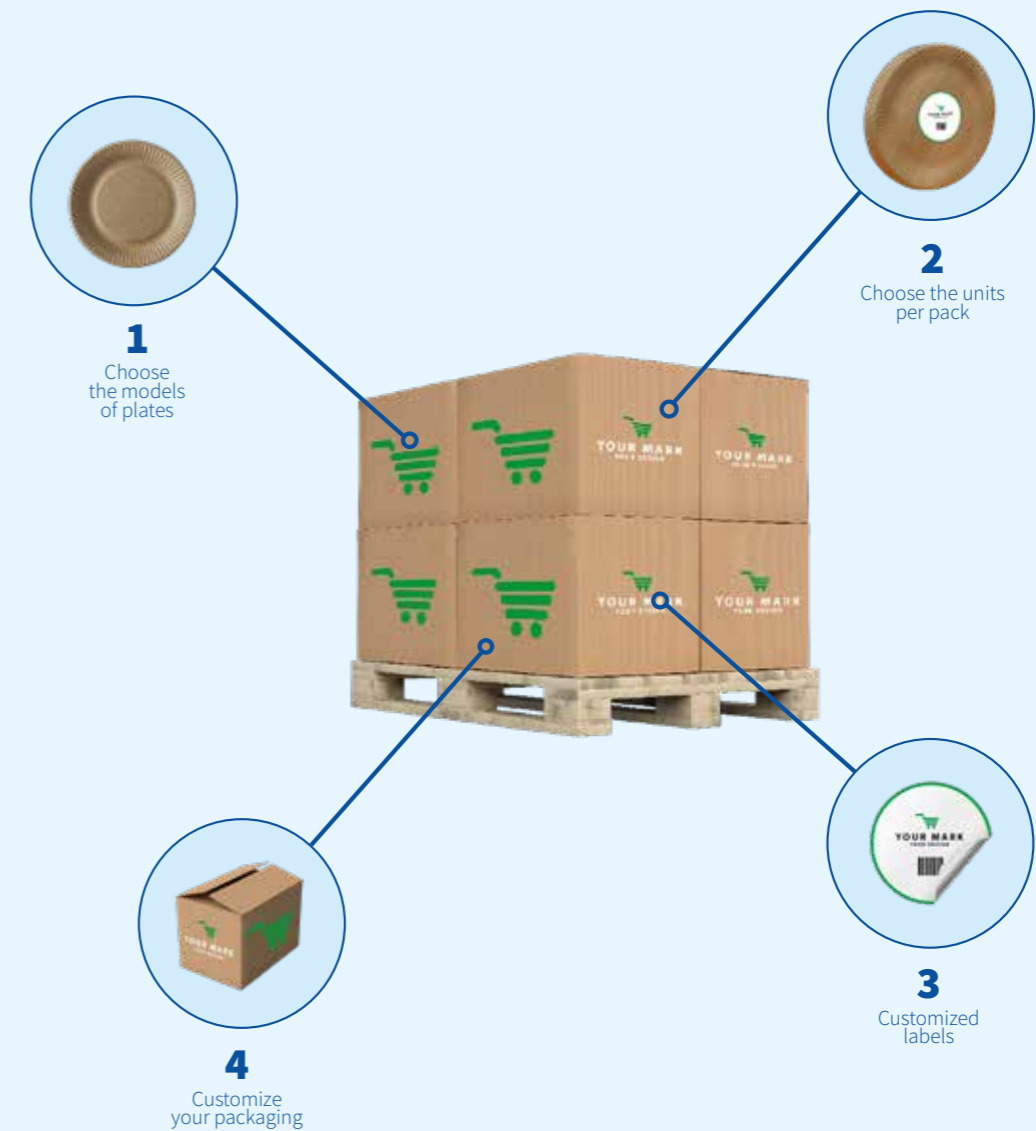


The difference  
is in the details

## Private label production

With more than 30 years of experience of private label business, we know that flexibility is the key to success. With us you can customize everything from the number of plates per pack to the size of the carton they are packed in. Our flexibility has made us the trusted supplier of many of Europe's biggest companies.

A paper plate might look simple, but there is an entire science behind every one. Choosing the right and sustainable raw material, optimizing production, customizing pack-size and carton, monitoring the whole value chain for traceability – these are just a few key points in our process of presenting tailor-made solutions to our customers.



Transport  
& logistics

## We have customers all over Europe



**Working logistics** is the key to ensure timely deliveries all over Europe. Therefore we work with several transportation companies, which ensures us the best service to all regions.

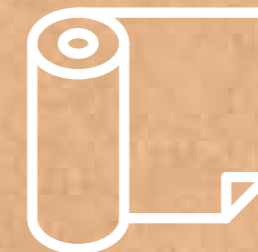
### Fast and efficient logistics

- Norway 2 days
- Lithuania 2 days
- Germany 3 days
- Spain 6 days
- UK 7 days



raw  
material

## Our carton board



Certified quality

# Material selection

The Nordic countries are well known for their long tradition of high quality paper & pulp production.

Finland is home to several board mills that produce carton board that can be used for paper plate production.

The preferred carton board quality is selected from a wide spread of alternatives. All to match our customers' needs.



Virgin carton board

We don't use recycled carton board in our production. By using only virgin carton board we can guarantee that every plate is food-safe and contains no harmful substances.

Long fibers

Nordic virgin fiber is very strong due to the slow growth process of the trees.

Known origin

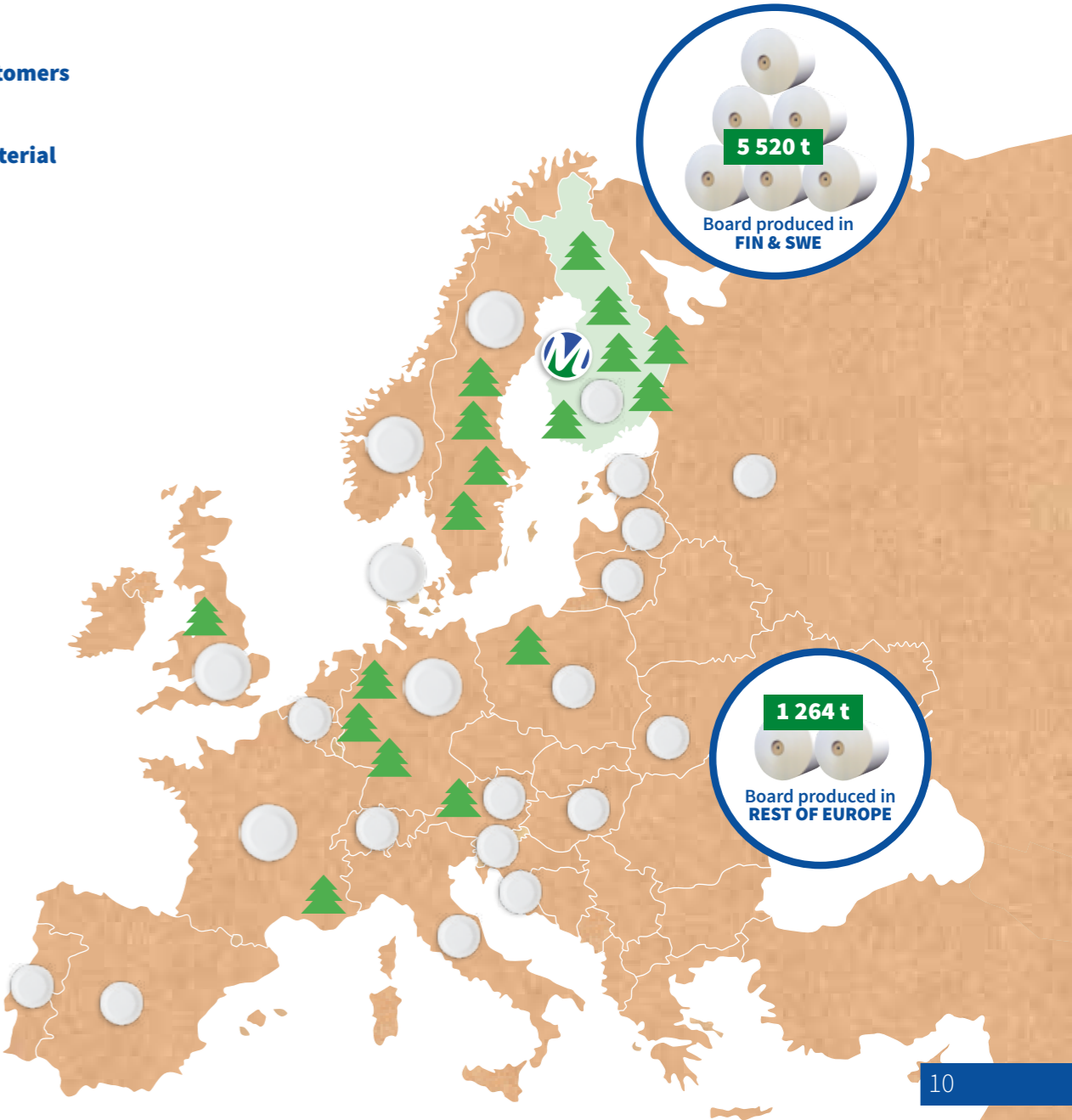
All carton board is from sustainably managed and traceable sources.

Where the green gold grows

# Finland & Sweden produce more forest than we use

Our customers

Raw material





Naturally  
ecological

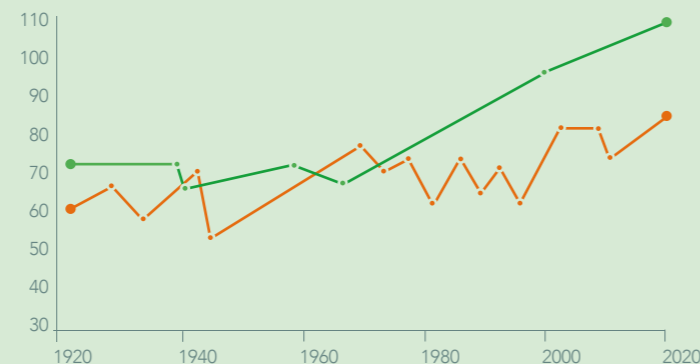
# We are sustainable

**All of our wood** fiber based raw material comes from sustainable and responsibly managed forests that actually have bigger net growth than what is annually harvested. All raw material is also traceable and third party certified by either FSC® or Pefc.

## Statistics

Forest growth and  
harvest in Finland  
(In millions of cubic metres)

● Growth ● Harvest



Source : Finnish forest association

**BIO**  
DEGRADABLE

The demand for biodegradable and compostable paper plates has increased. Mini-Maid has offered biodegradable plates since 1987.

Sustainable solutions have always been our priority.



raw  
material

Paper plates  
**Quality**

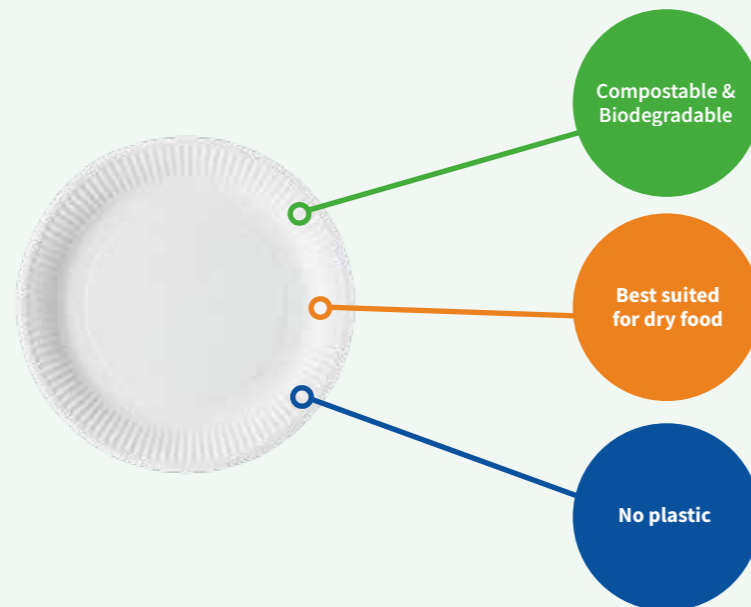


Simple  
but practical

## Basic

**Our Basic plate** is the best choice for dry foodstuff. The high development and high quality of the product have made our Basic plates preferred by many of our customers.

The perfect combination of price and quality.

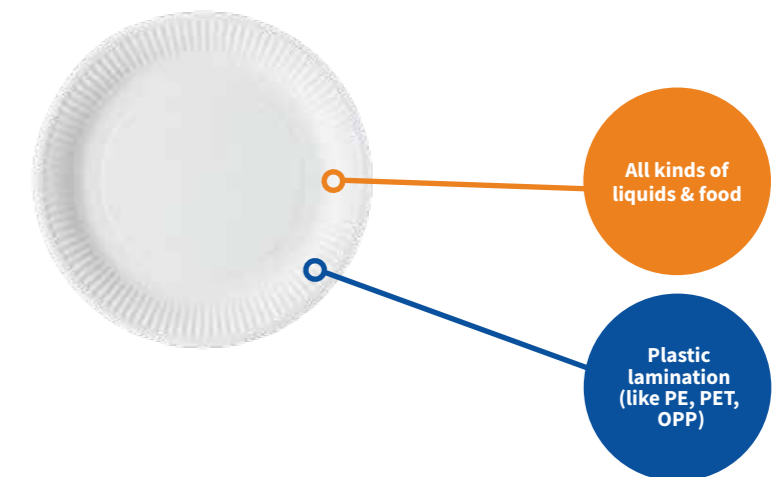


High-end  
solution

## Laminated

**Our laminated plates** have an indefinite barrier against grease and moisture.

Most of our printed plates are laminated.

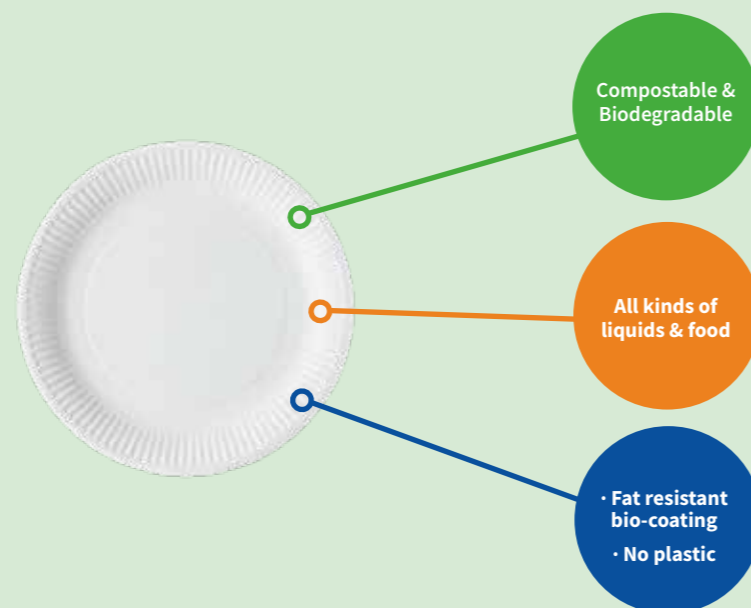


The  
multipurpose

## Bio-coated

**Bio-coating** is a treatment that allows the consumer to enjoy any type of food on his disposable plate.

The bio-coating is a water-based lacquer that is 100% bio-coated and food-safe.

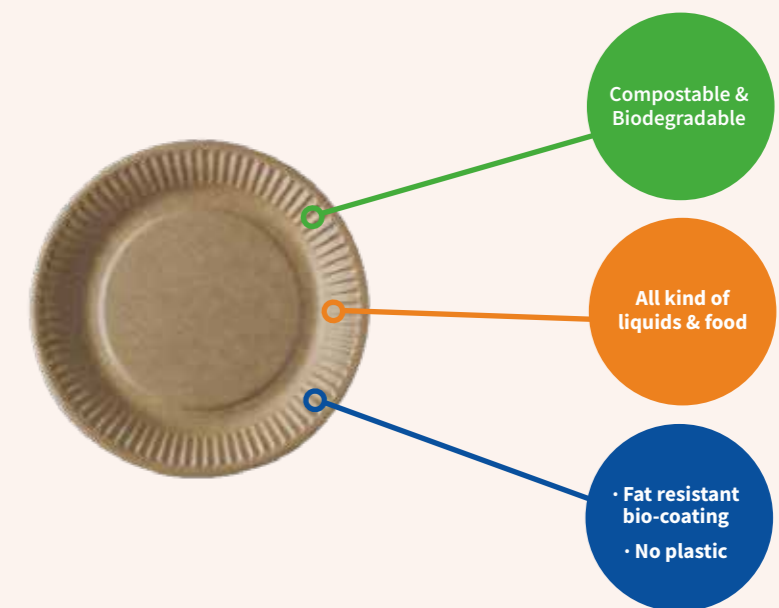


New  
generation

## Kraft (unbleached)

**The new Brown range** is the new face of Eco-friendliness.

The carton board in these plates is not subjected to any bleaching process, giving them a more natural look.



## Paper plate Models



## Product range

**We have the  
right solution  
for every need**

**Over 30 years of private label production**, and working with hundreds of different customers has taught us one important thing. Every customer is unique!

Whether it is plate color, shape, thickness, surface treatment or special certification that is needed, we have it all.

## One model, different treatments

Below you can find the treatments  
available for each plate model

Basic

Bio-coated

Laminated

Unbleached

# Smooth Fluted

| Timeless classic

# Ultra Style

| Modern look

Quality    ● Basic    ● Bio-coated    ● Laminated    ● Unbleached



# Heavy Duty

| Strong enough

Extra rigid disposable paper plates.  
Ideal for occasions when stability is  
very important.

# Brown

| The new green

We offer a wide range of natural  
brown paper plates from unbleached  
virgin fiber board.

The plates are biodegradable and  
compostable according to EN13432.

Quality

● Basic

● Bio-coated

● Laminated

● Unbleached

Our Kraft plates are available with or without Bio-coating



19 cm 500 ml bowl

●



22 cm

● ● ●



26 cm

● ● ●



22 cm

● ●



18x18 cm

● ●



23 cm

● ●



18 cm

● ●



23x23 cm

● ●



18 cm

● ●



19 cm 500 ml bowl

● ●



16x19 cm deep

● ●



16 cm, bowl

● ●

# Special shapes

| Something for everyone

Quality

Basic

Bio-coated

Laminated

Unbleached



18x18 cm



23x23 cm



29 cm



13x20 cm



16x19 cm, deep



15x23 cm, deep



# Colored & printed

| Infinite possibilities

Our colored and printed plates are made of virgin board carton. They are available in Laminated and Bio-coated quality.

Colored



Printed



Silver / gold



If you need more products, Minimaïd is more than paper plates.

## Full range

We can also offer matching napkins, cups and cutlery to create a complete, great-looking range of products.



## Brochure 2019

## Contacts

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